

### Barclays starts coverage of Quálitas Controladora

Quálitas Controladora, S.A.B. of C.V. ("Quálitas", "the Company" or "the Group") (BMV: Q\*), informs its shareholders and the investment community that Barclays Equity Research started coverage of Latin America's financial services companies, Quálitas Controladora between them.

The above mainly because they consider that Quálitas is well positioned to benefit from favorable underlying trends in the insurance market and for the strategy carried out over the years, such as maintaining a unique place in the Mexican market through an excellent quality service.

Barclays highlighted issues such as market penetration, financing, regulation, solvency margin, risks, prospects and valuation, as well as a general business overview and the Company's added value that makes Quálitas a unique, specialized and service-focused company.

Institution	Analyst	E-mail	Target Price
Barclays	Gilberto García	gilberto.garcia@barclays.com	55.0 MXN
Barclays	Manuel Parra	manuel.parra@barclays.com	

### About Quálitas

Quálitas (Q) is the largest auto insurance company in Mexico in terms of market share, with operations in El Salvador, Costa Rica and USA. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in Mexico. Quálitas is listed on the Mexican Stock Exchange (BMV) under the ticker "Q" (Bloomberg: Q\*: MM)

### IR Contacts

Wilfrido Castillo

wcastillo@qualitas.com.mx

T: +52 (55) 1555-6005

Andreina Incandela

aincandela@qualitas.com.mx

T: +52 (55) 1555-6104

María Fernanda Escobar

mfescobar@qualitas.com.mx

T: +52 (55) 1555-6175

[www.qualitas.com.mx](http://www.qualitas.com.mx)