Mexico City, August 8th 2017 - Quálitas, S.A.B. de C.V. ("Quálitas", "Q", or "the Company") (BMV: Q*), informs its shareholders and the investment community that it has signed a contract with Casa de Bolsa Santander, S.A. de C.V. Grupo Financiero Santander Mexico for them to provide market maker services, effective August 17th of the current year for its Q* shares, which are traded on the Mexican Stock Exchange (BMV).

On August 16th, the market maker contract with UBS Casa de Bolsa, S.A. de C.V., UBS Grupo Financiero will be concluded. Quálitas thanks UBS Casa de Bolsa for its support and collaboration for more than three years.

The Company expects that the market maker, by establishing a reference price and a continuous trade, will promote the liquidity of the share.

About Quálitas:

Quálitas (Q) is the largest auto insurance company in Mexico in terms of market share, with operations in El Salvador, Costa Rica and USA. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in Mexico. Quálitas is listed on the Mexican Stock Exchange (BMV) under the ticker "Q" (Bloomberg: Q*: MM)

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