



Mexico City, January 23, 2015 – Quálitas Controladora, S.A.B. de C.V. (“Quálitas”, “QC”, or “the Company”) (BMV: QC CPO), announces the exchange of its CPOs into shares representing its capital stock.

The aforementioned, in consequence of the change in the General Act on Mutual Insurance Institutions and Companies (Ley General de Instituciones y Sociedades Mutualistas de Seguros), published on January 10, 2014, which eliminates the cap on foreign investments and states that shares representing the capital stock shall be freely subscribed.

The exchange will take place given that existing legislation allows foreign investors to directly hold shares representing the capital stock of the Company, with no requirements to have such shares deposited in an investment trust and grouped by CPOs (Common shares certificates) as they currently are. Such exchange will not imply any change in stockholders’ rights, nor a share dilution on their holdings.

The exchange will be submitted for its approval in the next Shareholders’ Meeting to be held on February 9, 2015.





Quálitas Controladora (QC) is the largest auto insurance company in Mexico in terms of market share penetration, with operations in El Salvador, Costa Rica and USA. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in the country. Quálitas is listed on the Mexican Stock Exchange (BMV) under the ticker “QC” (Bloomberg: QC:MM).

This document may include forward-looking statements that involve risks and uncertainties. Words such as “estimate,” “project,” “plan,” “believe,” “expect,” “anticipate,” “intend,” and similar expressions may identify such forward-looking statements. The Company wants to caution readers that any forward-looking statement in this document or made by the company’s management involves risks and uncertainties that may change based on various important factors not under the Company’s control. Forward-looking statements relate to the company’s current situation only as of their dates of publication.

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