



Mexico City, June 23, 2015 – Quálitas Controladora, S.A.B. de C.V. (“Quálitas”, “QC”, or “the Company”) (BMV: QC CPO), announces that continuing with the process of exchanging its CPOs into shares representing its capital stock, which was previously announced on January 23, 2015, yesterday began the process for listing the corresponding shares into the Bolsa Mexicana de Valores (Mexican Stock Exchange).

It is worth highlighting that such exchange will not imply a share dilution, since the same number of stocks that are currently traded will remain unchanged. That is to say, the exchange will be one CPO per one new single series share.

The exchange will take place given that existing legislation allows foreign investors to directly hold shares representing the capital stock of the Company, with no requirements to have such shares deposited in an investment trust and grouped by CPOs (Common shares certificates) as they currently are.



Qualitas Controladora (QC) is the largest auto insurance company in Mexico in terms of market share, with operations in El Salvador, Costa Rica and USA. Its specialized business model, based exclusively in auto insurance, has allowed the Company to provide top quality service under the largest network in the country. Qualitas is listed on the Mexican Stock Exchange (BMV) under the ticker "QC" (Bloomberg: QC:MM).

Contactos Relación con Inversionistas:

- **Antonia Gutiérrez**
agutierrez@qualitas.com.mx
T: +52 (55) 1555-6102

- **Mariana Fernández**
mfernandez@qualitas.com.mx
T: +52 (55) 1555-6103

- **Elba Salcedo**
esalcedo@qualitas.com.mx
T: +52 (55) 1555-6316

www.qualitas.com.mx