



SOCIAL RESPONSIBILITY IN QUÁLITAS

In today's society, in order to ensure the continuity of corporations, the social responsibility role has to be genuinely fulfilled, which is why, as part of their Mission, it is important to consider, the concern for all individuals who are part of the companies or are related to them.

In Quálitas we are fully convinced of this and we can say that for over 21 years, we have worked on the implementation of actions that are proof of our social commitment, for the benefit of all who have a relationship with us, as part of our daily life.

Personally, I am convinced that our mission is not only to be productive, since our success has been achieved because we have established a culture based on ethics, where many values are combined, such as fairness amongst employees, training programs for agents, commitment to provide top quality service to policyholders and transparency with our suppliers, among others.

To formalize the Company's philosophy aforementioned, we have formed a Social Responsibility Committee, and this month we will begin with the implementation of a program that establishes specific social commitments, with several stakeholders that constitute the life of our Firm.

Founded on the basis of good communication and interaction for the common welfare, the stakeholders with whom we are establishing social commitments and actions are: **agents and office representatives, shareholders, policyholders, suppliers, employees, authorities and competition, environment and communities** in the areas where we have operations.

We are confident that the program we are formally beginning today will achieve with efficiency, economic prosperity for our Company, will contribute to social equity and will join efforts to protect the environment which is much needed in our country.

After all, the most important matter remains to be that we all become better human beings.

Thank you,

Joaquín Brockman Lozano

CEO

Quálitás