

Dear Investors:

On 4 April of this year, the shareholders were called to assist to the Ordinary General Shareholders' Meeting of **QUÁLITAS CONTROLADORA, S.A.B. DE C.V.**, to be held on April 24 2017 at 17:30 in the address located at Avenida San Jeronimo No. 478, 5° Floor, Jardines del Pedregal, C.P. 01900, Mexico City.

The shareholders who wish to attend to the Meeting must contact their Account Executive of the Brokerage House where they have made their contract of Stockbroking Services to request the expedition of the corresponding power of attorney, and must send the corresponding voting form duly signed.

The Stockbrokers who receive from their customers the requests mentioned in the preceding paragraph, must attend the secretary of the Company located at Corporativo Santa Fe 505, at Av. Santa Fe 505, 3°Floor, office 300 (Despacho Díaz de Rivera y Mangino, S.C.), Cruz Manca Santa Fe, Postal Code 05349, Cuajimalpa, Mexico City, Telephone (55) 5292 6602, run by Xavier Mangino Dueñas, to request and obtain the admission passes, until a day before the Meeting, attaching to the request the specific Constancy issued by S.D. Ineval ("Institución para el Depósito de Valores, S.A. de C.V."), the list of customers requesting attend to the meeting and the corresponding form.

For any comments or explanation, for this purpose, you may contact with Xavier Mangino Dueñas, Elena Ibarrola Morlet, Rolando Calderón Ortiz and/or Edith Marquez Díaz at the following telephone number 52926602 and the following emails xavier@drym.com.mx, elena@drym.com.mx, rolando@drym.com.mx y edith@drym.com.mx.